

DISPOSITION: 12-5-60. Default—destruction.

6455. Vanul. (F.D.C. No. 44911. S. No. 32-780 R.)

QUANTITY: 121 16-oz. btls. at New York, N.Y.

SHIPPED: 8-23-60, from Cedar Grove, N.J., by Vanguard Pharmaceutical Corp.

LABEL IN PART: "VANUL A licorice-peppermint flavored aqueous suspension of vegetable mucilage with tincture of belladonna. * * * Each tablespoonful (15 cc) dose contains: Vegetable mucilage 2 cc Tincture of belladonna 0.3 cc Fluidextract of glycyrrhiza 0.35."

ACCOMPANYING LABELING: Brochures entitled "VANUL New discovery in the treatment of Gastric and Duodenal Ulcers"; counter signs reading in part "Ulcers Adequate Treatment . . ."; and window signs reading in part "Results: Total of 408 Case Histories . . ."

LIBELED: 10-7-60, S. Dist. N.Y.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for gastric and duodenal ulcers.

DISPOSITION: 11-3-60. Default—destruction.

6456. Exultation of Flowers. (F.D.C. No. 44884. S. No. 41-718 R.)

QUANTITY: 11 2-oz. btls. and 5 16-oz. btls. at Oakland, Calif.

SHIPPED: On an unknown date, from Nairn, Scotland.

LABEL IN PART: "Exultation of Flowers. Potencies of: Oak, Eucalyptus, Water Crowfoot, Sunflower, Bean, Daisy, Birch, Mimosa, and 44 other flowers. Concentrate for this product made in Scotland."

ACCOMPANYING LABELING: Booklets entitled "Exultation of Flowers World Significance"; and 3 different colored leaflets, all headed "Exultation of Flowers Prepared by Elizabeth Bellhouse," and reading in part: (white) "Directions for Human Use," (tan) "Its Use for Animals," and (blue) "Its Use for Domestic Pets."

LIBELED: 9-12-60, N. Dist. Calif.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was adequate and effective for human use for the treatment of colds, flu, sore throat, extreme pain when death threatens or in case of accident, wounds, burns, removal of accumulated poisons and impurities, catarrhal discharge, diarrhea, sleeplessness, upset conditions, and to increase the flow and quality of breast milk and make it possible to breast feed for as long as desired; that use of the article by humans would result in clearer skin, stronger nails, healthier hair, brighter eyes, increased vitality, longer life expectancy and improved health; and that the article would be effective for use as a contraceptive; and that the article was adequate and effective for the treatment of all conditions and diseases of all farm animals and domestic pets; and 502(b)(1)—when shipped and while held for sale, the article failed to bear a label containing the name and place of business of the manufacturer, packer, or distributor.

DISPOSITION: 10-20-60. Default—destruction.

6457. Wonder Ease massage device. (F.D.C. No. 44906. S. No. 25-430 R.)

QUANTITY: 10 devices at Long Beach, Calif.

SHIPPED: During 1957-1960, from Denver, Colo., by Cyclo Manufacturing Co.

LABEL IN PART: (Metal plate on device) "Cyclo Mfg. Co., Denver, Colo. Wonder Ease Model 5."

ACCOMPANYING LABELING: Pamphlets entitled "Wonder Ease Plan for Better Living"; booklets described as training manuals; brochures entitled "Wonder Ease Plan for Better Living"; and reprints of newspaper articles which are a part of the brochure entitled "Wonder Ease Plan for Better Living."

RESULTS OF INVESTIGATION: Investigation indicated that the article consisted of a motor to which were attached two soft rubber discs. Vibration was reportedly obtained by eccentric rotation of these two discs in a vertical plane. The motor was attached to a tubular aluminum frame in such manner that it could slide up or down so that different areas of the body could be reached for massage. The motor could also be removed from the frame and held in the hand while massaging parts of the body which could not be reached while the motor was attached to the frame. The aluminum frame holding the motor was mounted on a door by means of clamps and suction cups. For massaging the feet the motor was placed on the floor and the feet placed against the vibrator.

LIBELED: 9-23-60, S. Dist. Calif.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for relieving tensions, nagging aches and pains of chronic arthritis, rheumatism, bursitis, and related ailments; reducing and controlling weight; trimming off unwanted inches; spot reducing; and firming and toning the figure.

DISPOSITION: 10-21-60. Default—one device delivered to Food and Drug Administration; the remainder destroyed.

6458. Contour chair. (F.D.C. No. 44880. S. No. 21-437 R.)

QUANTITY: 13 devices at Cleveland, Ohio.

SHIPPED: Between 5-3-60 and 8-16-60, from St. Louis, Mo., by Contour Sales, Inc.

LABEL IN PART: (Metal tag on top rear of some chairs) "Contour Chair with Viverator Lounge Co., Inc. St. Louis, Mo. * * * 110-120 volt AC 0.55 Amp. 55 Watt."

ACCOMPANYING LABELING: Leaflets entitled "Contour's Progressive Relaxation * * * New 'No Drug' Way to 'Tranquillize'," "Are you getting the Plus Benefits," "You—Mr. American Businessman," "Ask Your Doctor," and "Sale Contour Chairs"; folders entitled "The Original Contour Chair Lounge"; and placards entitled "10 Big Reasons You Should Buy Contour."

RESULTS OF INVESTIGATION: Investigation indicated that the article was an upholstered lounge or reclining-type chair which was adjustable to several positions and contained an electric motor capable of providing controlled degrees of vibration. Some of the units might also have been equipped with a rheostat-controlled heating element.

LIBELED: 9-14-60, N. Dist. Ohio.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the device was an adequate and effective treatment for reducing surface tension; removing tension by concentrating heat in the nerve centers of the back and thighs; improving posture